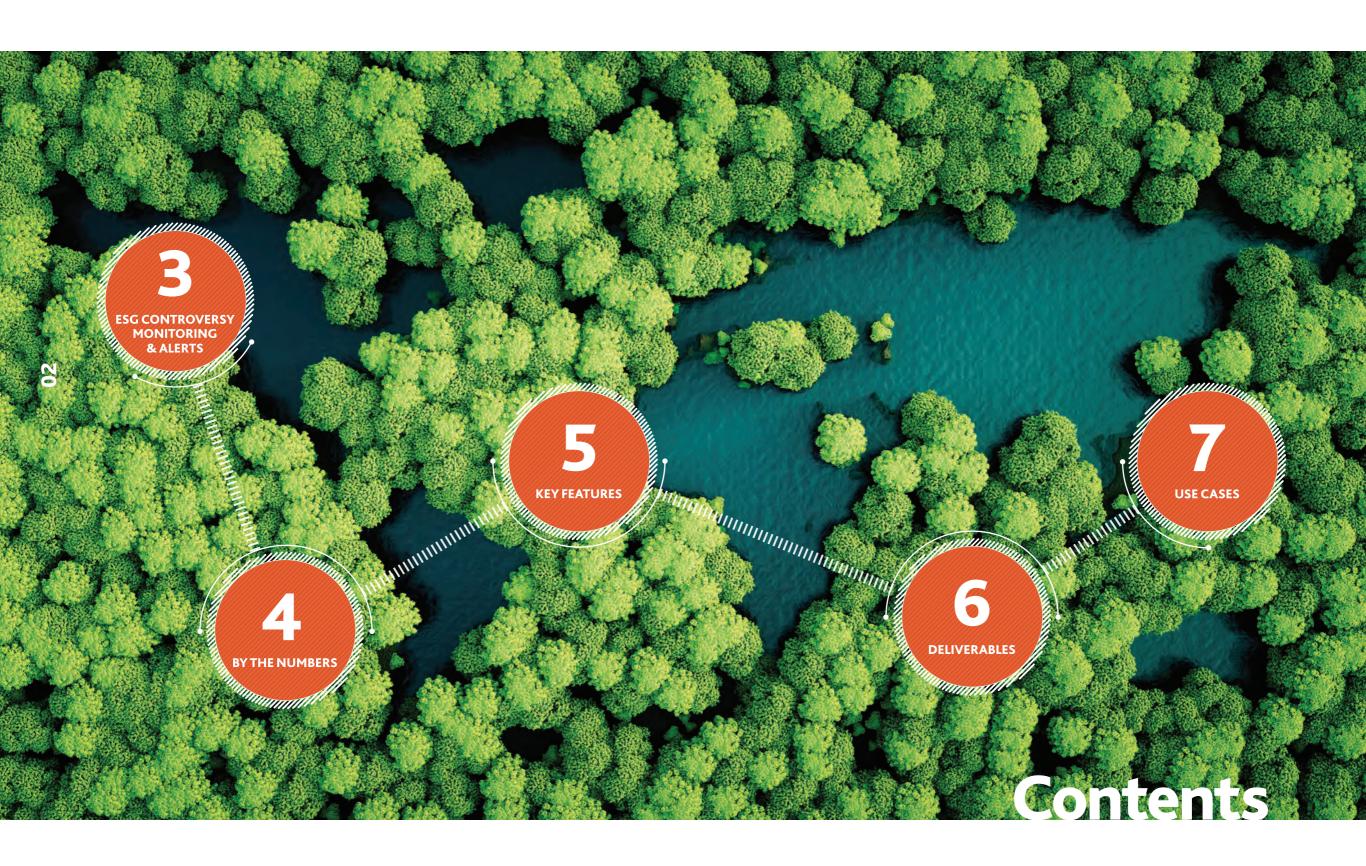


ESG Controversy Monitoring & Alerts



Identifying companies' involvements in ESG controversies is a crucial activity for investors.

It can expose gaps between ESG commitments and operational practice and reveal where investments are exposed to greenwashing, social, reputational, operational and legal risks.

With daily updates and analyst insights, our Controversy Risk Assessment solution goes beyond a news warning – to provide decision-relevant perspectives on ESG risks.



Topics

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### **Regulatory Alignment**

Global norms and standards established by bodies such as the UN, International Labour Organization (ILO) and Organisation for Economic Cooperation and Development (OECD) are embedded into our methodology.

## **Ever-Evolving**

05

Our expert analysts keep track of relevant standards and legal developments to keep us at the cutting edge.

#### Thorough Analysis

Factors considered by our expert analysts include:

The severity of a controversy for both the company and its stakeholders (reflecting our broader double materiality approach);

The frequency of such controversies;

The responsiveness of the company to the controversy, so you get an understanding of not only how severe the impact is likely to be, and how the company is responding, but also how the issue figures in the wider universe.

## **Reasoned Insights**

Our analysis is not only quantitative, but qualitative too.

Analysts add written comments to explain their thinking on each evolving situation for added insight.

#### **Live Updates**

We compile a live warning list of companies with weak ESG controversy records, giving you the lay of the land.

#### Transparent process

ESG controversies are accessible through a dedicated online platform which is updated daily, enabling companies to view sources and respond to amplify the overall picture.

Key features

Company & portfolio reports providing you with in-depth analysis to help you view your investments holistically;

Alerts sent by notification in the event of a controversy. Our analysts will make prompt adjustments to ESG Assessment scores following ESG controversies;



Access via API, FTP, Excel and Moody's proprietary platforms.



# **Deliverables**

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- Screen your portfolio for ESG controversies to manage reputational, compliance and greenwashing risks;
- Have informed, meaningful engagements with companies on ESG themes to improve sustainability impact;
- Adapt with agility to emerging controversies and shifts in market sentiment;
- Integrate essential ESG data to support the development of SRI-labelled funds and indices.



## **Use cases**

## **Email**

MESG@moodys.com

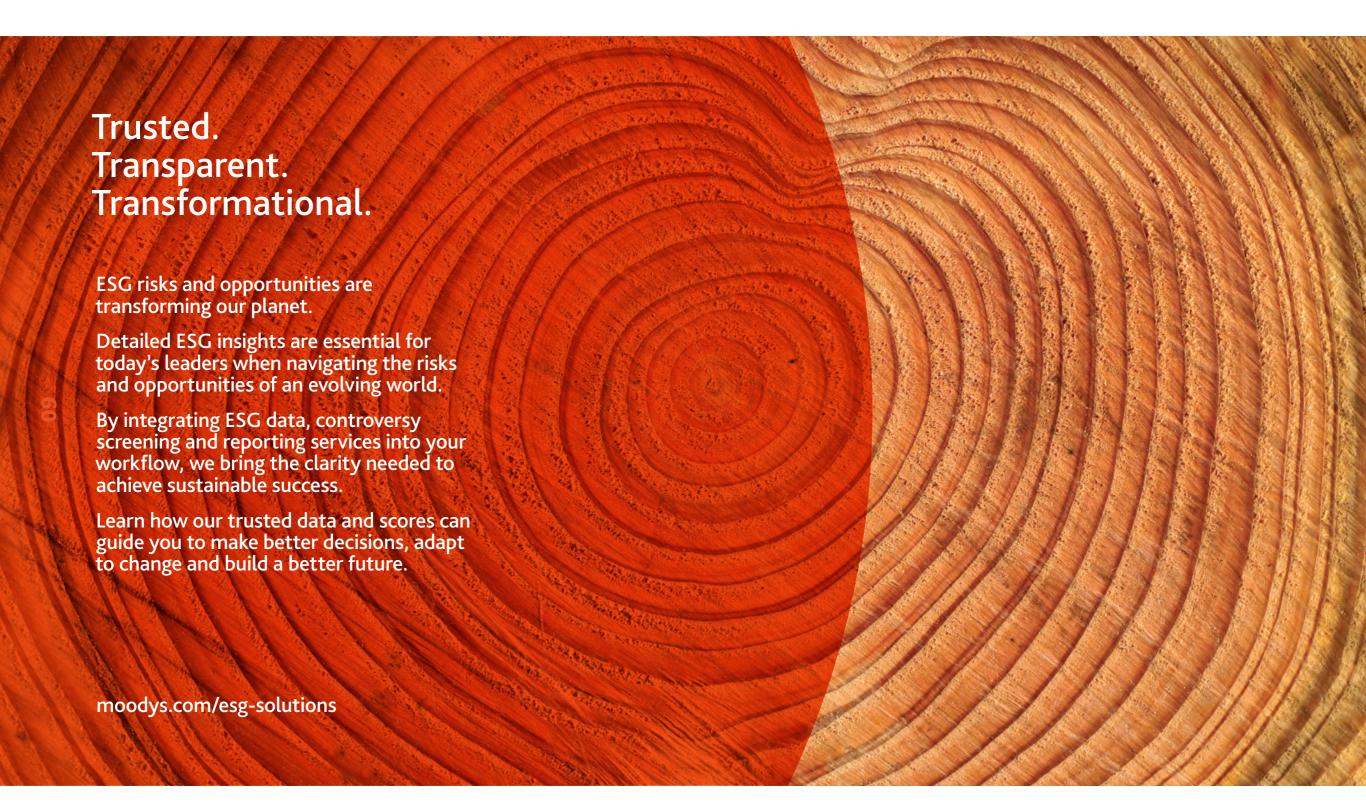
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## **Contact us**





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